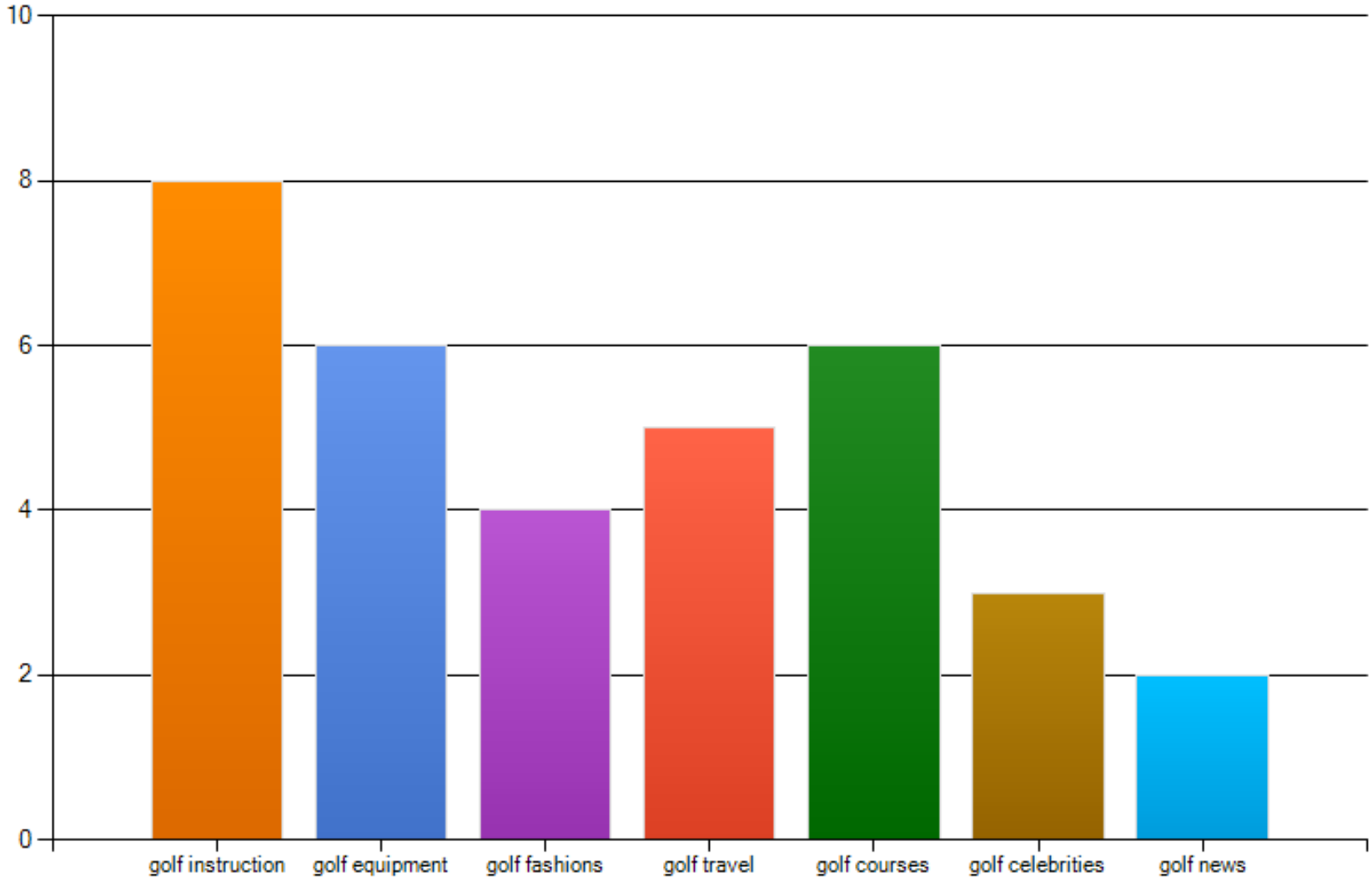
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October – November Survey

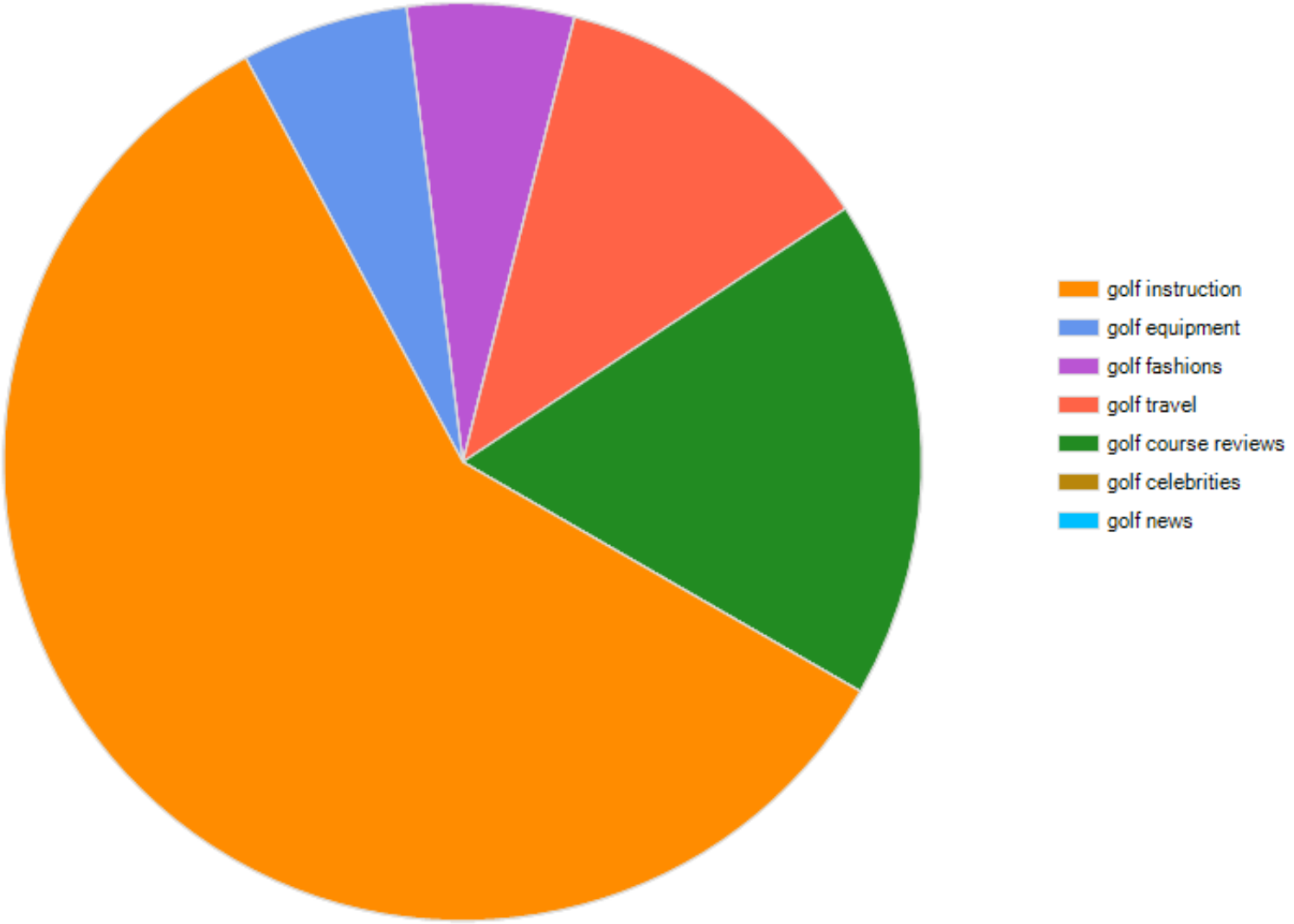
Sent to 181 Subscribers
105 Opened
18 (10%) completed the survey as of 11/8/10

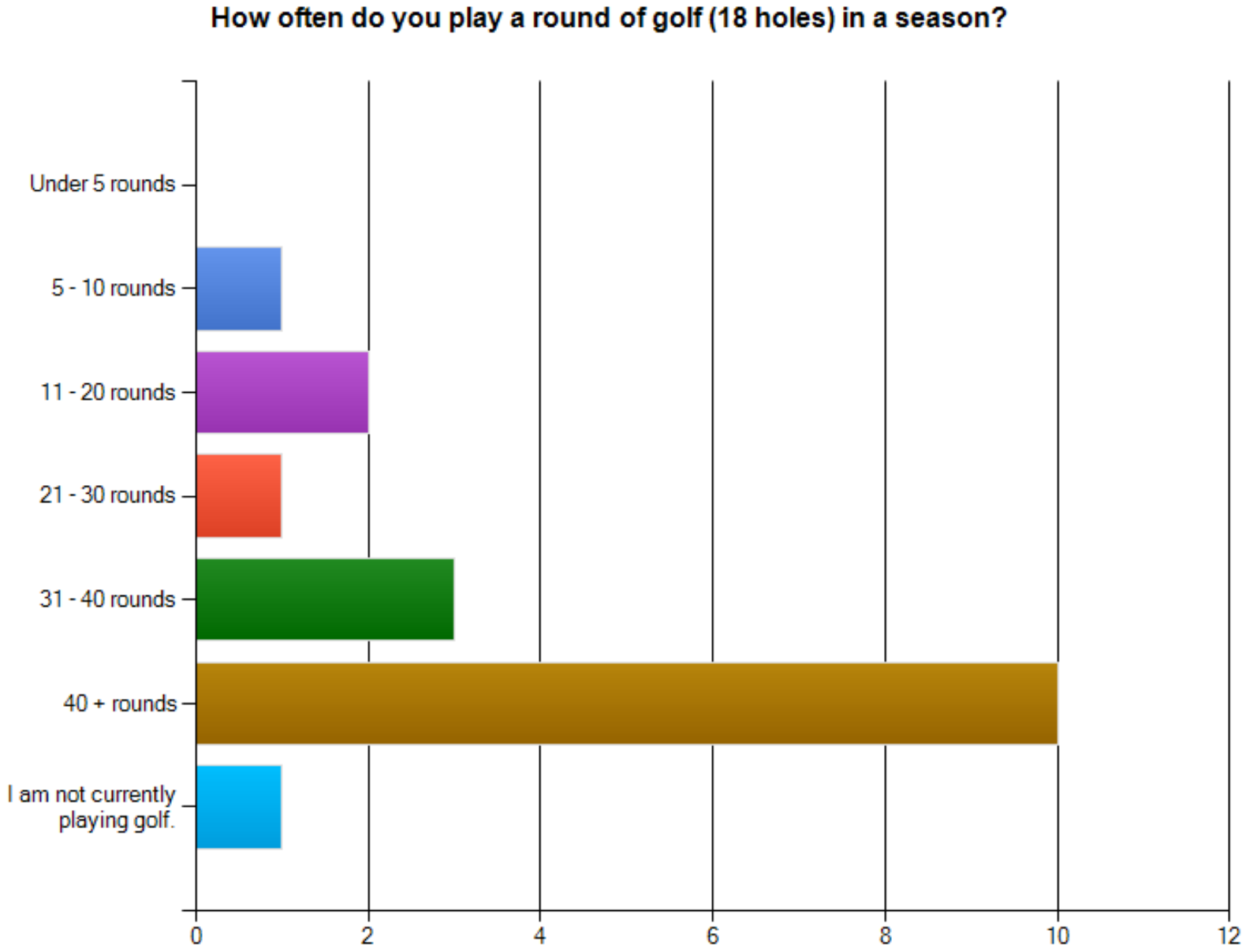
GolfGurls.com has published a wide variety of articles about the game of golf. But are we giving you what you want or need? What do you want to see more of on golfgurls.com in the future?

I want to see more articles on... (Check all that apply.)

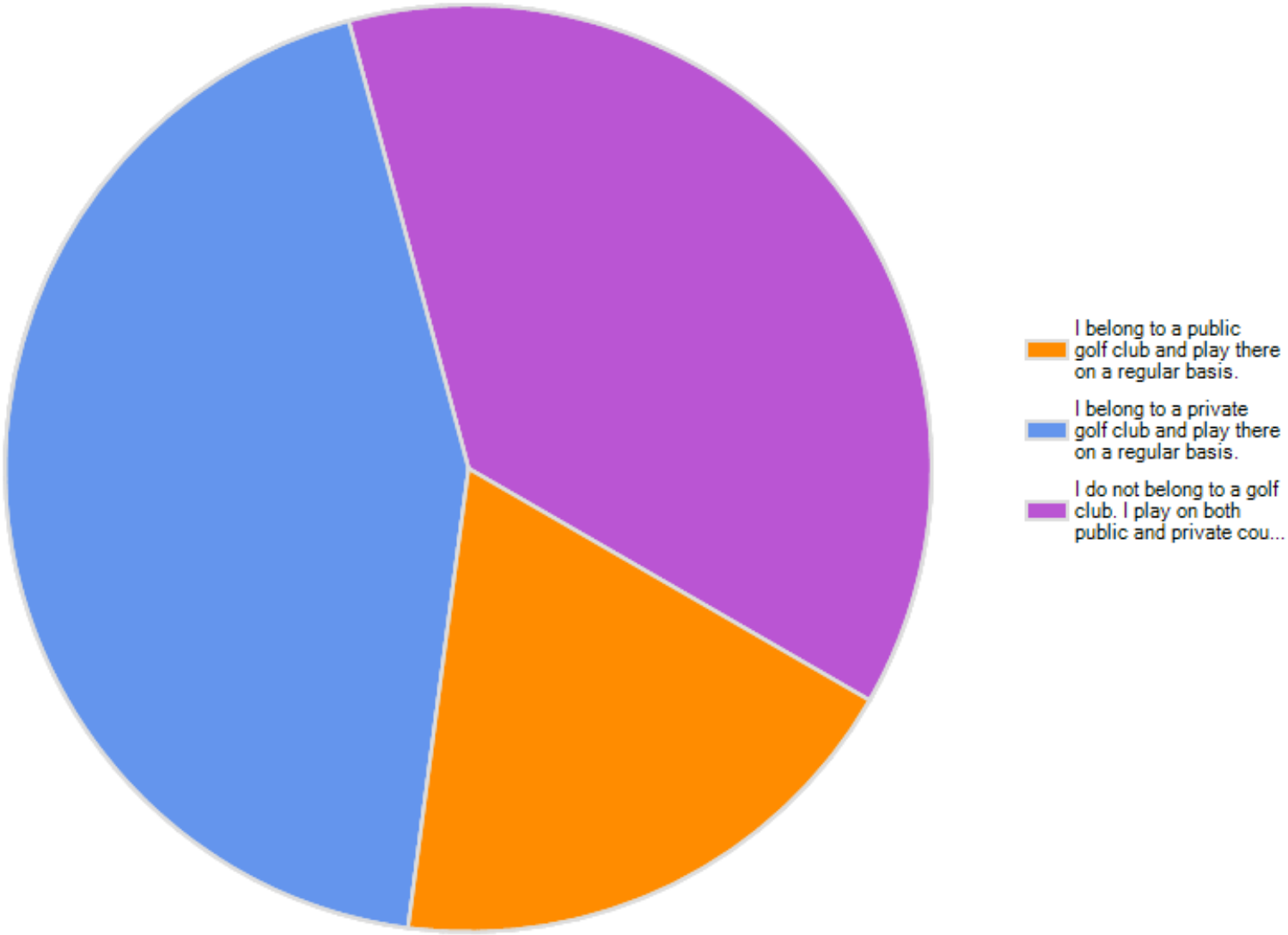


Of all the options for articles listed below which would be YOUR ONE TOP CHOICE?

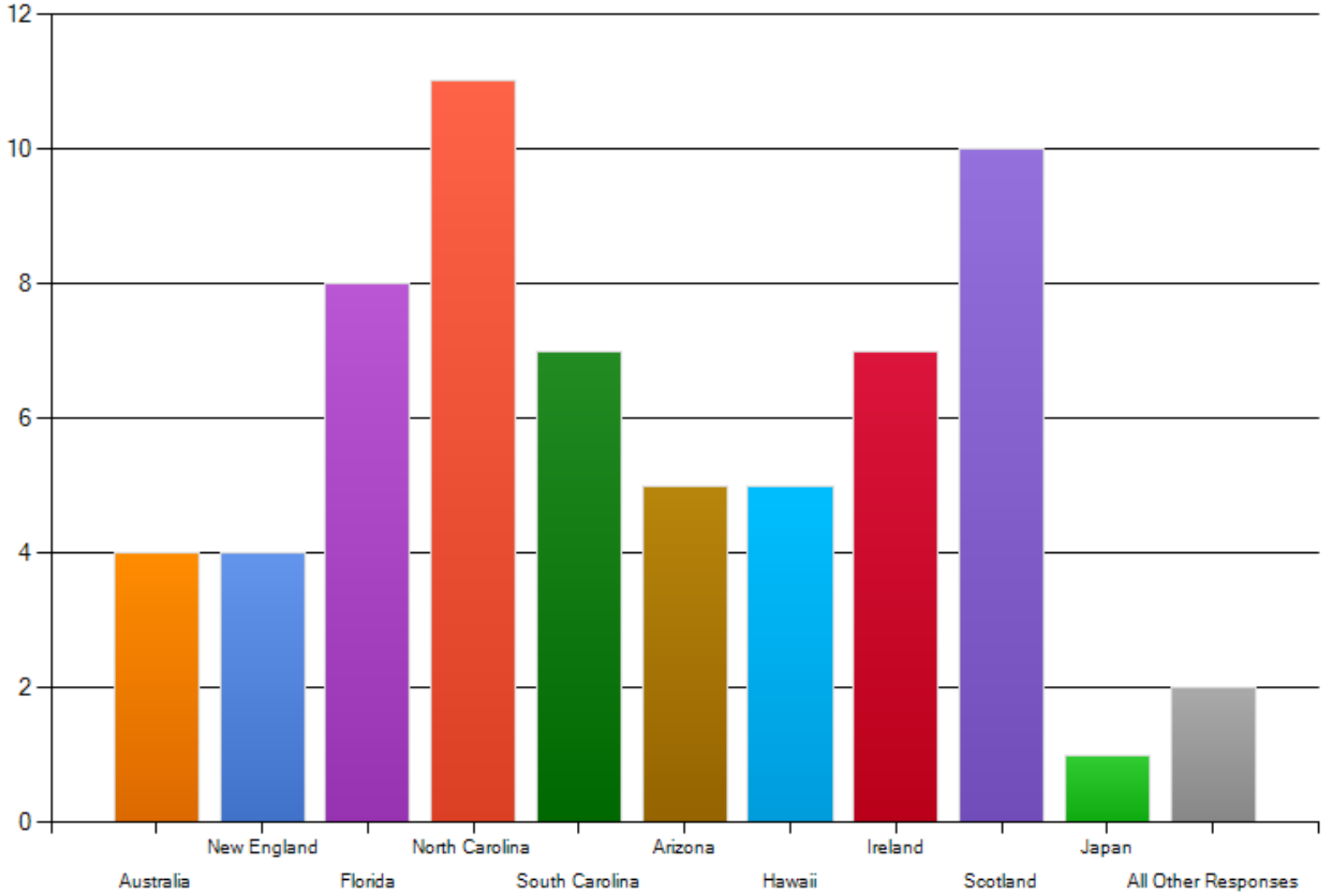



How often do you play a round of golf (18 holes) in a season?
Under 5 rounds
5 - 10 rounds
11 - 20 rounds
21 - 30 rounds
31 - 40 rounds
40 + rounds
I am not currently playing golf.
0
2
4
6
8
10
12

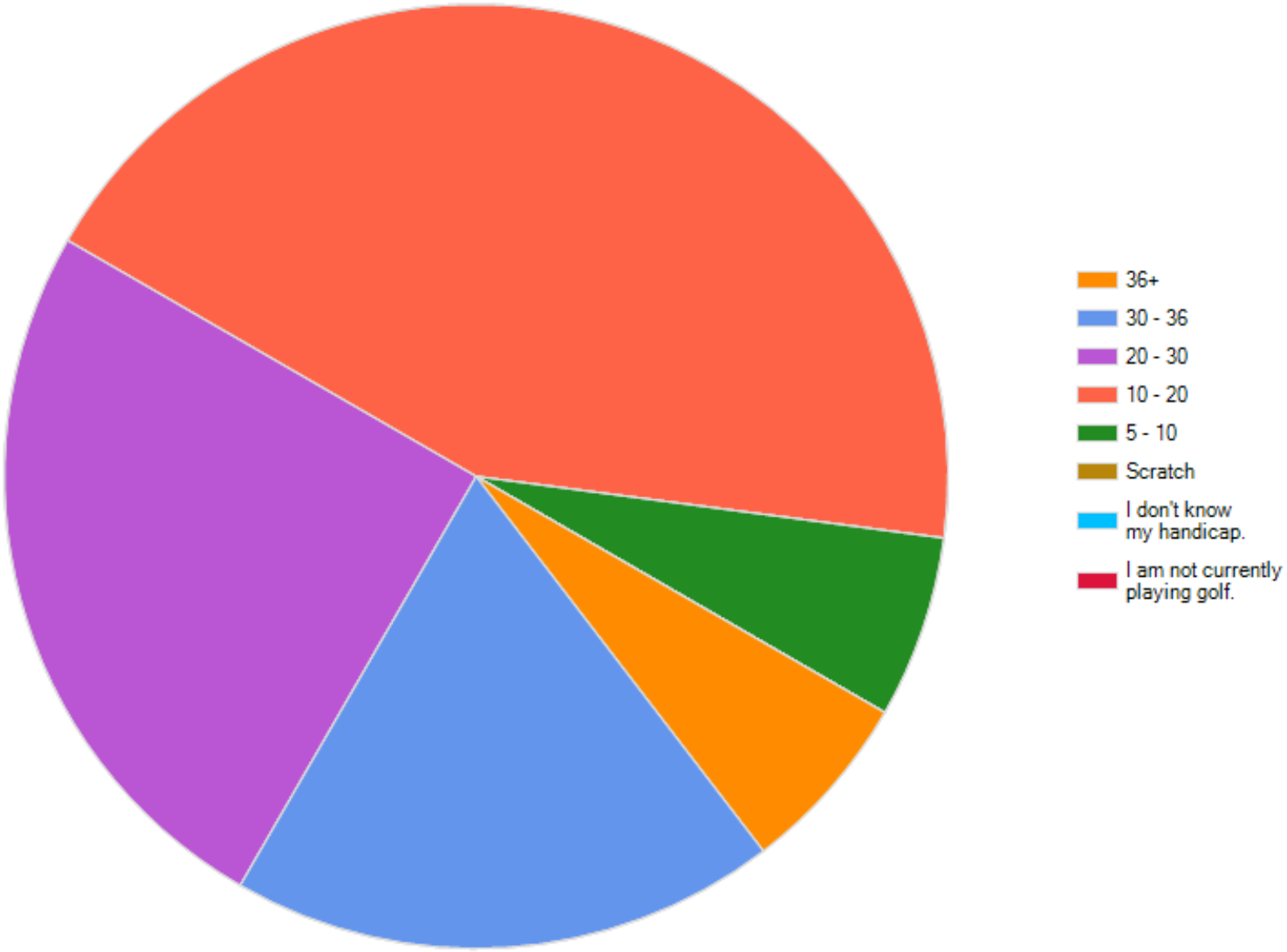
Where do you regularly play golf?



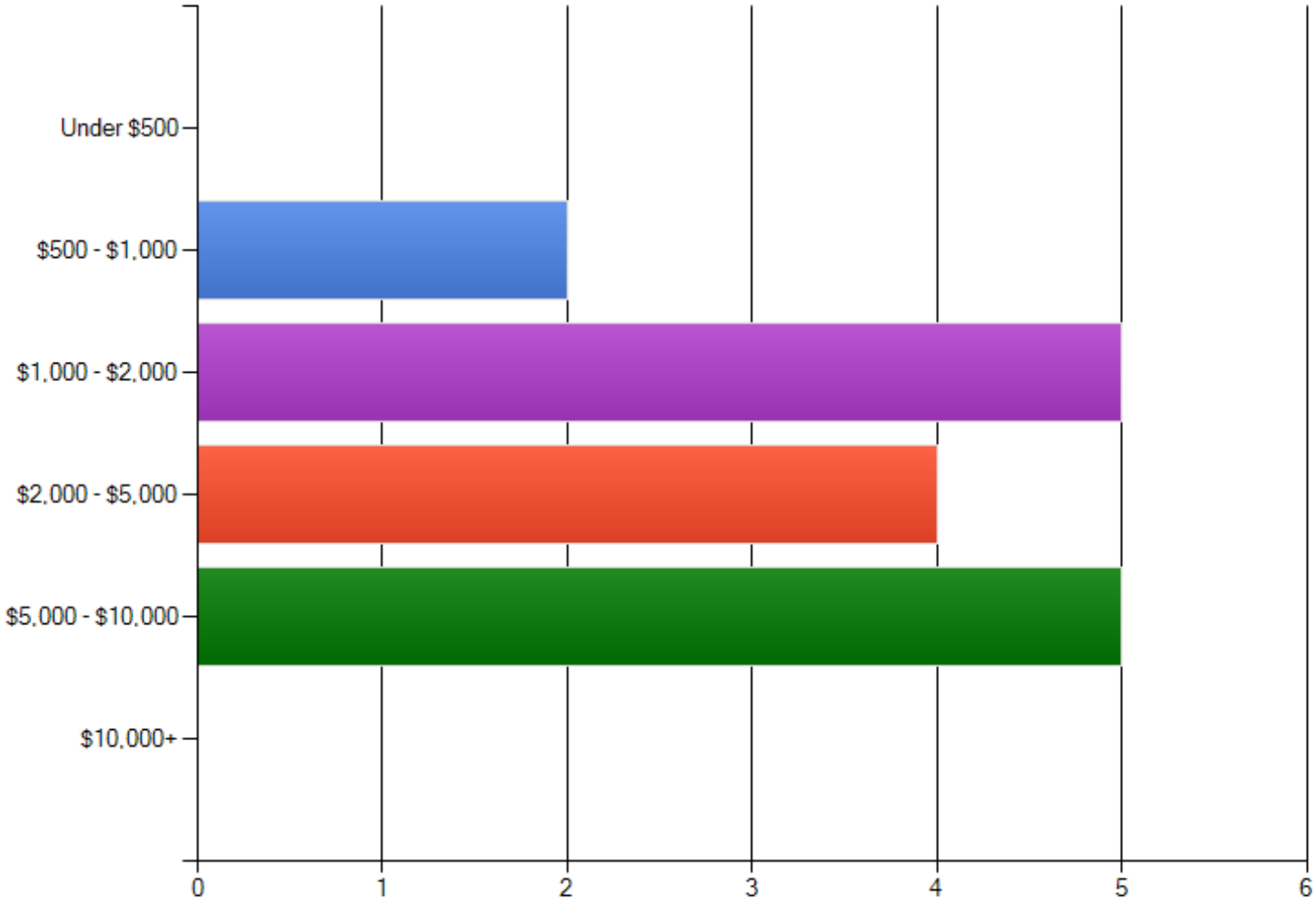
Travel and golf are a great combination. There are so many great golf destinations to choose from. Where would you like to go? (Choose as many as you wish.)



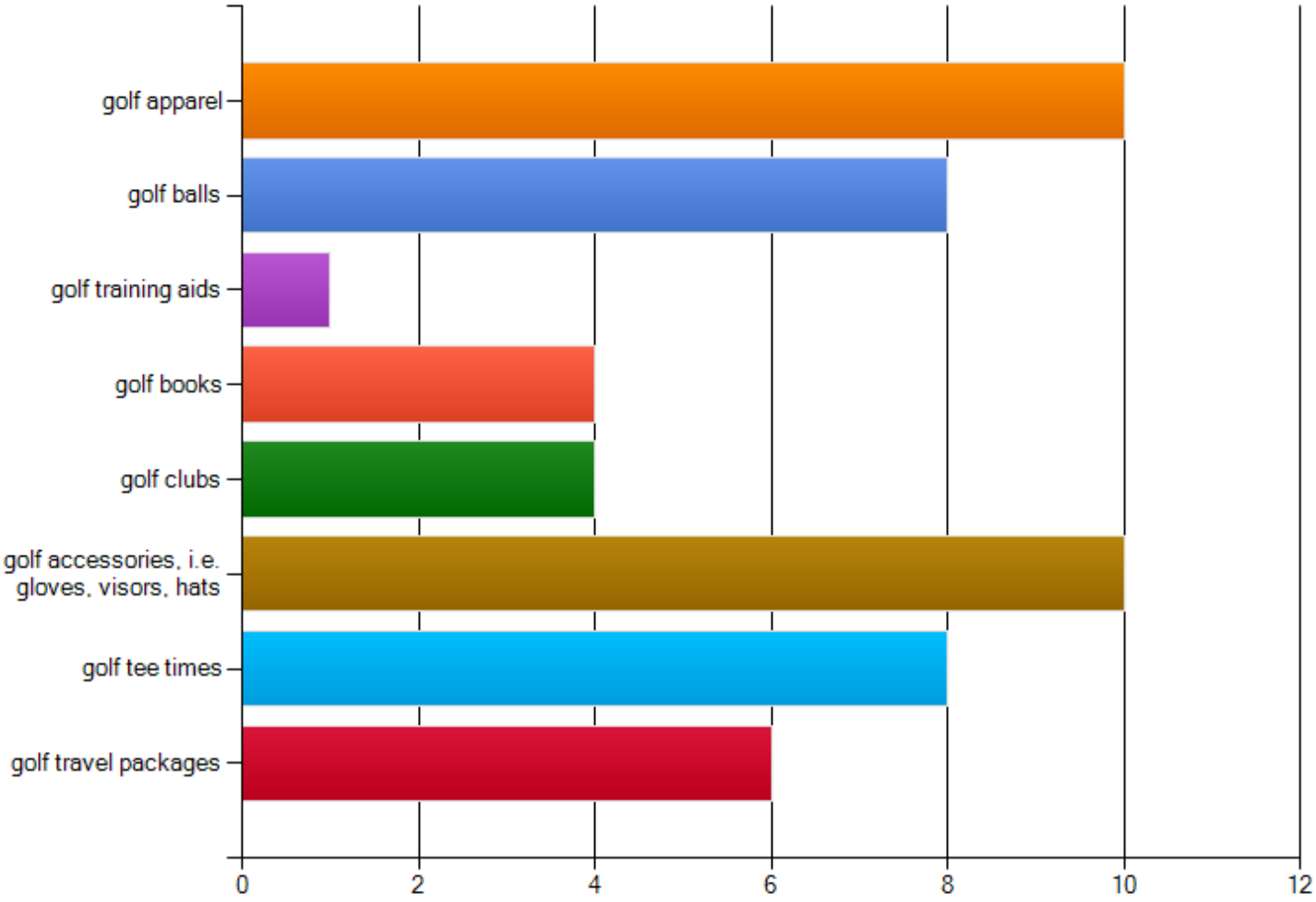
Please indicate your approximate golf handicap.



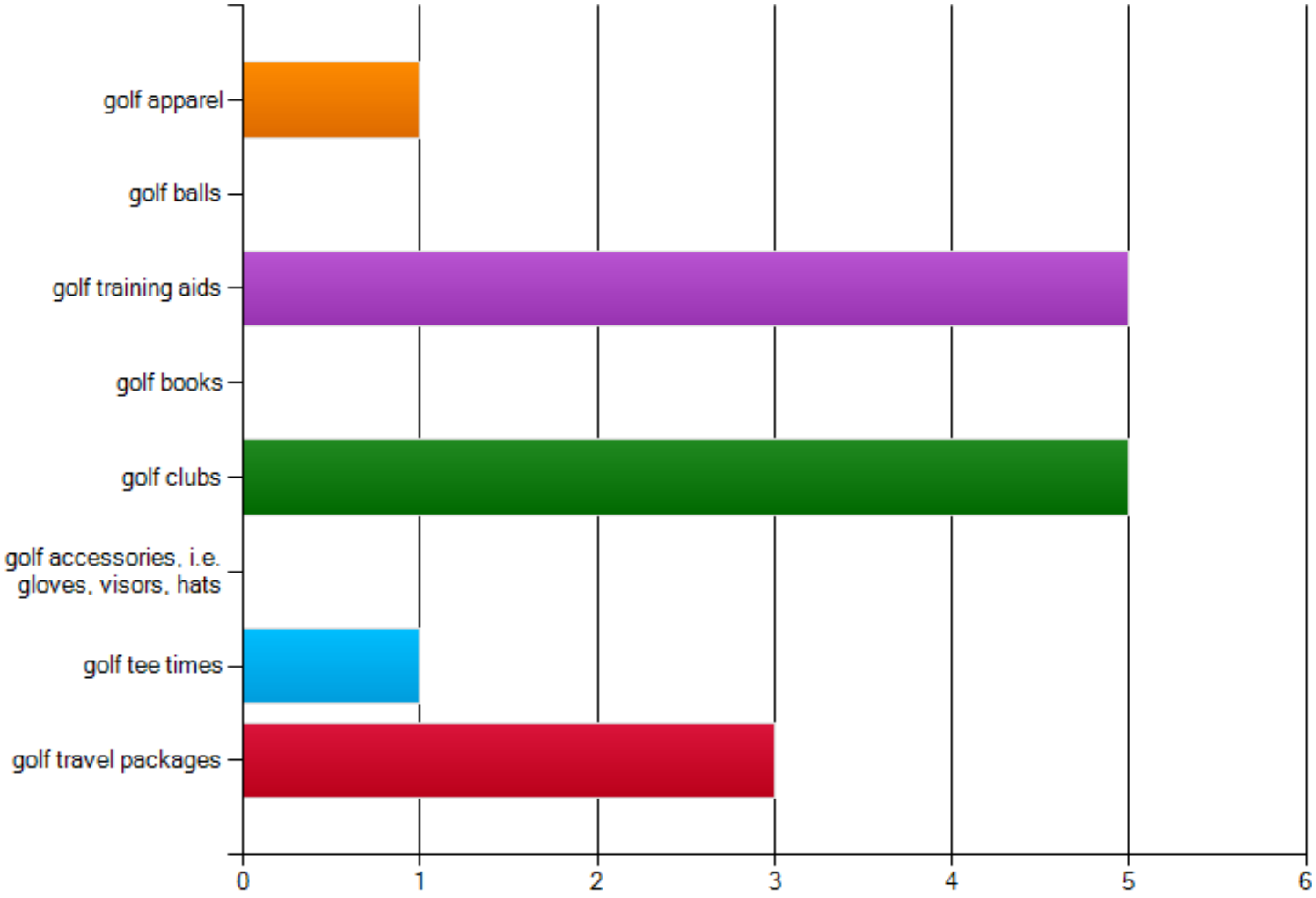
How much money do you spend annually on golf? Include membership fees, green fees, equipment, instruction, etc. Give your best guess.



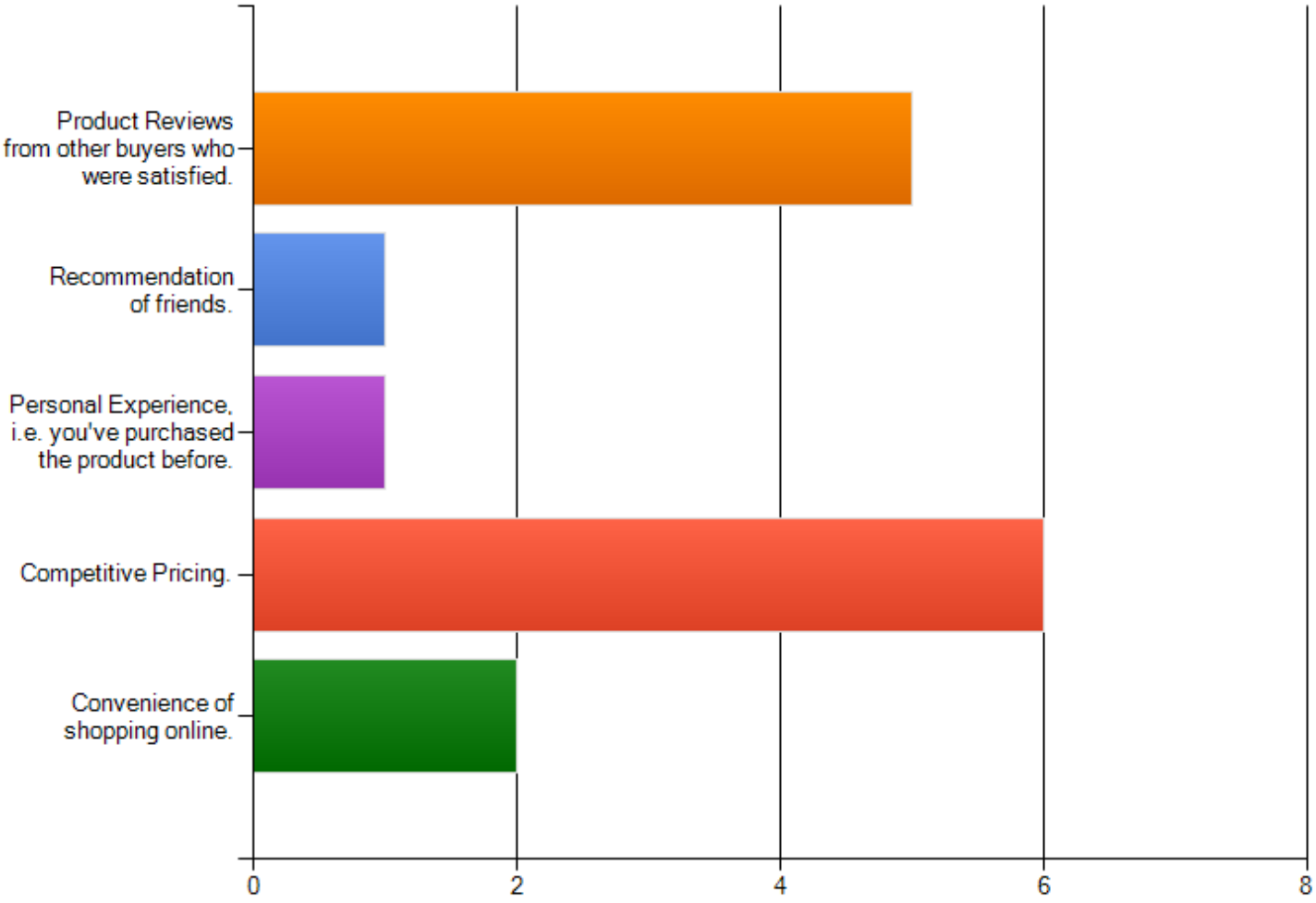
Of the following golf products, which are you LIKELY to purchase on the internet? (Check all that apply.)



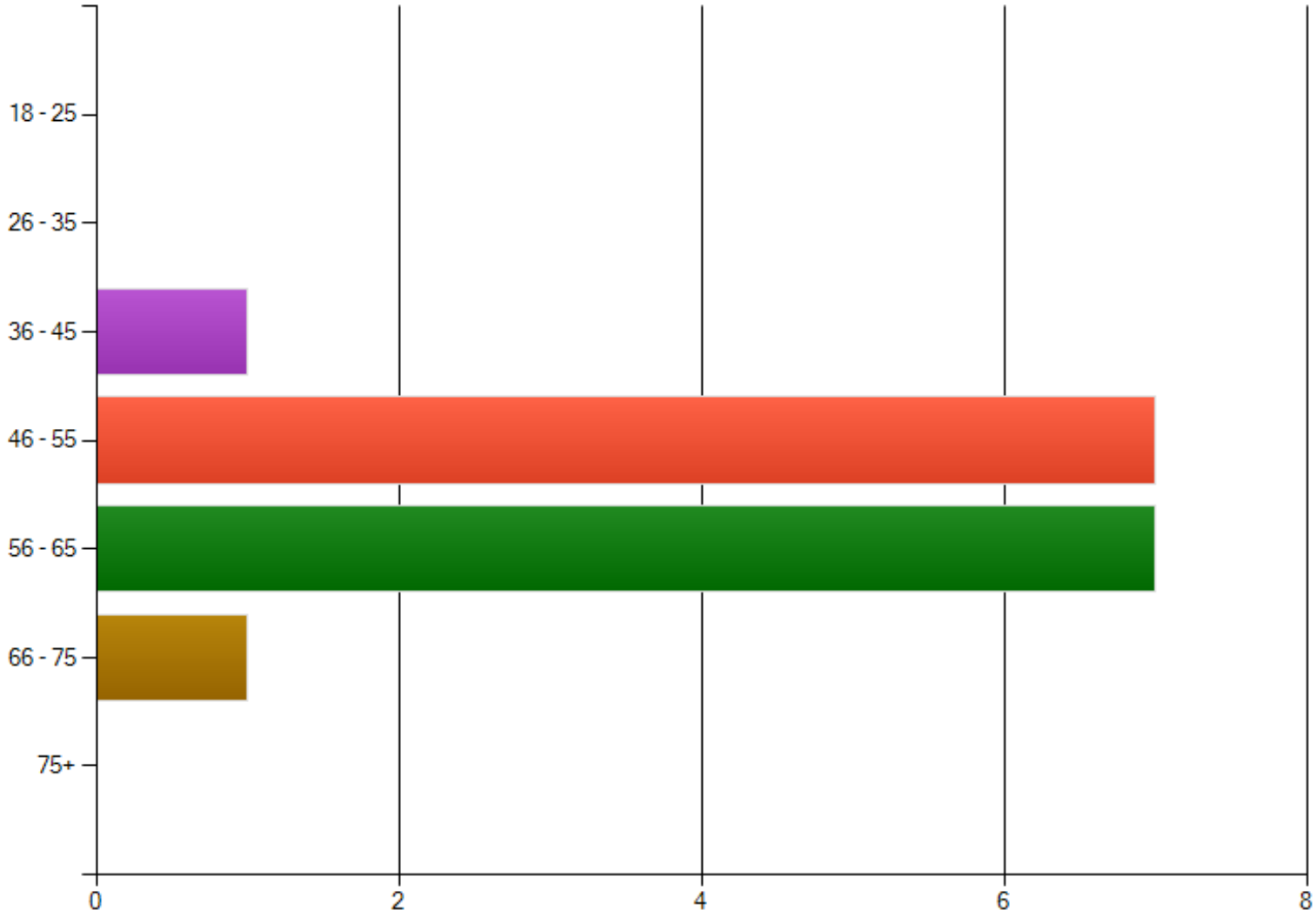
Of the following golf products, which one are you LEAST LIKELY TO PURCHASE on the internet?



When you are making a purchase on the internet which of the following MOST INFLUENCES your final decision to buy?



Please indicate your age group:



Please indicate your current work status:

